



The
CO-OPERATIVE
HOUSING
FEDERATION
of Canada

Bringing information back to your co-op!

TIP #1

Focus on
1 to 2 ideas

What is
most important?

What is
most urgent?

What is easy to do
right now?

- ✓ Choose an achievable goal
- ✓ Discuss it with the board
- ✓ Get feedback from the co-op's manager

TIP #2

Short
and sweet

Why is this
a good idea?

How will this
help the co-op?

Where can we
learn more?

- ✓ Be creative in sharing with members
- ✓ Use Facebook, website, videos, newsletters, reports and presentations
- ✓ Link to more resources

TIP #3

Right people,
right time

What is the
first step?

Who to
approach first?

Who else
can help?

- ✓ Create an action plan with the board
- ✓ Find your champions
- ✓ Be patient... change takes time



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